work





'All work and no play makes Jack a dull boy.'
The proverb gave birth to a big idea, in which one may nurture the age old Latin saying ...
'Mens sana in corpore sano' ... A healthy mind in a healthy body. A dream workspace that people who work will long to belong to. A space that will ensure everlasting happiness to every one ... employer as well as employees. Happiness, after all, is a state of mind that will be nurtured well ... at intellia

why **business park**

A business park or office park is an area of land in which many office buildings are grouped together. All the work that goes on here is commercial, not large scale industrial or residential. The first office park opened in Mountain Brook, Alabama, United States, in the early 1950s to avoid racial tension in city centers.

Suburban office parks like the one in the Boca Corporate

Center & Campus in Boca Raton, Florida, United States,

are usually lushly landscaped so that a peaceful workspace
is created.

That's what Wikipedia would tell you if you look up on the Internet. Well, **intellia**, **the central business park** is much more than just that.



how is **intellia**

intellia, the central business park, an intelligent workspace to balance work and play. The Park will be spread around about 340 cottahs with 234 cottahs of open space.

It will have about 7 lakh square feet area to be occupied.

With greens, natural waterbodies, conference centres, a future-ready business club, jogging tracks, walkways, Vaastu compliancy for working spaces, food courts, office essentials stores, solar powered lights in common areas ... Is poised to be the only such business park in the heart of the city.

It promises to aleviate commuting to and from workspaces on the fringes of the city or further away. It will also break the monotony of hovering around the Kolkata office jungle called Dalhousie Square.



where and what is intellia

where

22 Gobra Road, Kolkata 46. Off CIT road. Near Park Street.

Location is the key here with easy connectivity via

Railways... Park Circus and Sealdah stations. Roads and
flyovers ... Maa flyover, AJC Bose Road, CIT Road.

The Sealdah Metro nearby. In close proximity ... just a few
minutes to Quest Mall and a minute to Park Circus.

2 minutes to Moulali.

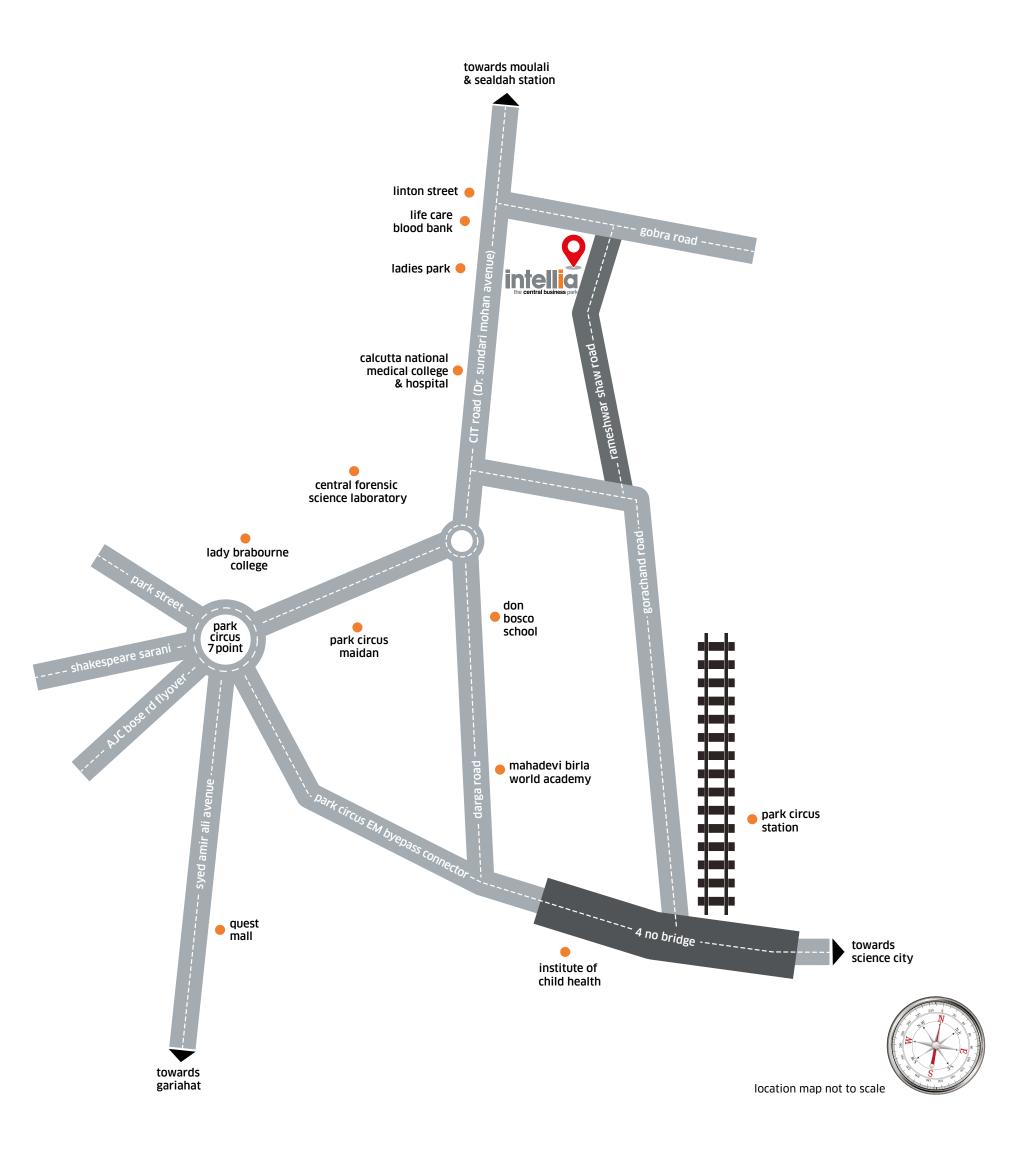
what

An A-grade intelligent business park ... with an ultra-luxury business club that will be managed like a 5-star hotel.

A modern elevation with a grand double height AC ground floor lobby with almost 12 feet ceiling height for offices.

A platinum rated 'A' grade first-of-its kind international standard business park in the centre of the city poised to provide a better work environment for both the employers and employees for enhanced productivity and a balance of work and play environment.

intellia will have International standard landscape designed by **Tectonix** of Thailand. A natural waterbody and large outdoor meeting and co-working spaces to hangout and network with peers.



proximity

Connectivity

Maa flyover	1.3 kms
Park Circus Railway Station	1.7 kms
Sealdah Railway Station	3 kms
Howrah Station	9 kms
NSC Bose International Airport	16 kms

Other important places

Don Bosco School	1 km
Calcutta National Medical College & Hospital	80 m
Park Circus 7-point crossing	1.4 km
Quest Mall	2 km
Science City	3.1 km
ITC Royal Bengal	3.8 km
JW Marriott	4.2 km

Distances courtesy Google.com





































indian green building council features

Green buildings or properties can have tremendous benefits, both tangible and intangible. The most tangible benefits are the reduction in water and energy consumption right from the first day of occupancy. The energy savings could range from 20 to 30 % and water savings around 30 to 50%. Intangible benefits of green building include enhanced air quality, excellent day light, health and wellbeing of residents, safety benefits and conservation of natural resources.

Rainwater harvesting

A rainwater harvesting tank installed at **intellia** would collect the rainwater from the roof and ground floor areas and store them to reuse it for gardening and landscaping. This will not only charge and enhance groundwater levels and reduce water flow into drains but also reduce the potable water required for the project, thereby making it water efficient.





Solar power lighting for common areas

intellia will have solar panels. The energy generated from them will be able to cater to 1% of the electrical power load for the common areas of the project to make it energy efficient.

Virgin greens

The site will be restored to virgin greenlands by adequate landscaping that will offer occupants ample space for relaxation and play.

Waste and garbage disposal

intellia will recycle the waste water and reuse it for flushing in order to reduce the usage of potable water. The organic waste converter at **intellia** will help manage waste in a proper way and convert the kitchen and garden waste to manure and use it for the landscaping.

Limiting water waste

Low water flow fixtures specifically designed to limit water waste will help residents reduce water consumption.

Electric vehicle charging points

With rising fuel prices there is and will be a propensity to shift to renewable resources for vehicles. Which is why, the usage of electric vehicles are on the rise. A platinum rated property will have to have electric vehicle charging points to provide occupants the provisions to charge electric vehicles at an extra cost.





NB platinum pre-certified

Energy efficient lights in common areas

Led lights that consume almost 30% less electricity in comparison to other lights will help **intellia** reduce the energy consumption for the units making them energy efficient.

Adequate light and fresh air

intellia will have windows that are adequately sized to allow a lot of daylight and fresh air. Better indoor environmental quality will protect health, improve the quality of life, and reduce stress. In a way, it will also escalate the the resale value of the property.





intellia and club facilities

intella

Multifunction lawn

Food court

Adda zone in open area

Floating cabanas

Open co-working space

Waterfront sitting area

Waterfront amphitheatre

Waterfront cafe

AC double height decorated entrance lobby

Landscaped waterbody

Decoration of project boundary wall with trees and lights

Efficient fire detection and fighting system as per WBFS norms

Closed circuit TV

Power back-up

Dedicated visitors parking for guests

Drivers' toilet in multilevel car parking building

and common areas

Passengers and service lift in each block

Intercom

Sewerage disposal system

Facility management office with storage area

Convenience store for office

Drivers' lobby / waiting area

Incoming telephone facility at (already) installed intercom

common line through epabx

High speed wifi internet facility connection with UPS in common areas

24-hour filtered water supply with water treatment plant

Street lights

Adequate water supply

24X7 continuous power supply

club ~ the quarters

Swimming pool

Health club with steam

Well-equipped multi-gym

AC banquet hall for parties with attached lawn and badminton court

AC indoor games room with pool, table tennis, dart, carom and other games

Club & sky lounge

Restaurants & Bars

Guest room

Conference hall

'Members only' lounge

Salon

Spa

IGBC features

Rainwater harvesting

Solid waste management

Solar powered facilities

Waste water recycling

Natural daylight and fresh air

Electrical charging points

Energy efficient lights

Low flow water fixtures

Virgin greens

architects and consultants

Architect ~ Design cell

Landscape designer ~ Tectonix Limited (Thailand)

MEP consultant ~ Saent India

Views and walkthroughs ~ Mayabious art LLP

specifications

Superstructure ~ RCC framework

Walls ~ bricks

Stucco work ~ plaster finish interiors paint and plaster finish on exteriors

External façade ~ to be finished with the combination of glass, ACP, texture paints and aluminium windows

Office area flooring ~ bare

Ground floor/lobby flooring, lift fascia, etc ~ marble or granite

Typical floor lobby ~ vitrified tiles / granite

Lift ~ adequate number of high standard high-speed lifts

Power ~ adequate power from local electricity board will be made available from the metre room

Power backup ~ 100% power backup will be provided with amf (auto main failure) panels, housed in acoustically treated enclosures

Communication ~ high-speed connectivity and sufficient bandwidth from reputed government and private players. Telephone exchange with fibre optic cable

Water supply ~ 24-hour water supply

Building management ~ to create productive, energy efficient and cost effective environment through system (BMS) optimisation of system, service and management

Fire safety ~ fire alarm and fire detection system compatible with BMS, adequate water reserve, wet riser in the main staircases and sprinkler system in common areas as per fire safety rules

Sewage treatment plant ~ as per norms

some coveted projects by srijan



BOTANICA bungalows near Southern Bypass



GREENFIELD CITY near Behala Chowrasta Metro



ETERNIS on Jessore Road



SRIJAN TECH PARK Sector V Salt Lake



LAGUNA BAY near Science City



OZONE on South EM Bypass



SRIJAN INDUSTRIAL LOGISTIC PARK on NH 6



SRIJAN CORPORATE PARK Sector V Salt Lake

the **srijan** advantage

Srijan Realty Private Limited

is one of the leading real estate companies of eastern India with its presence in Kolkata and Asansol as well as Chennai in the south. The company has leveraged its rich insight into consumer preferences with customised property development.

Srijan's diversified realty portfolio comprise secured, gated communities, commercial parks, logistic parks, shopping malls, retail establishments, making it possible to address every opportunity and upturn.

Srijan possess a rich track record of 23 ongoing projects ~ 25 million sqft, 26 upcoming projects ~ 31 million sqft and 31 completed projects.

A responsible corporate citizen, Srijan has a project named 'Srijan Seva Sadan', a Dharamshala, in Salasar. It is a housing that acts as a high-end pilgrims' refuge equipped with all modern lifestyle amenities. Srijan has also constructed a hospital in Salasar that addresses the secondary healthcare needs of thousands.

recent recognition for srijan realty

MAGPIE ESTATE AWARDS 2016, ORGANISED BY FRANCHISE INDIA & MEDIA PATNER ET NOW - REGIONAL DEVELOPER OF THE YEAR - EAST 2016

ABP News Real Estate Awards 2017 for Best Quality Assurance

ABP News Real Estate Awards 2017 for Professional Excellence in Real Estate 2017

CERTIFICATE OF MERIT ET NOW REAL ESTATE
AWARDS 2018 - BRAND OF THE YEAR 2018

ET NOW REAL ESTATE AWARDS 2018 - DEVELOPER OF THE YEAR 2018

10TH REALTY PLUS CONCLAVE &
EXCELLENCE AWARDS 2018 EAST
EXCELLENCE IN DELIVERY 2018

REALTY PLUS CONCLAVE & EXCELLENCE AWARDS 2022 EAST - EMERGING DEVELOPER OF THE YEAR-INDUSTRIAL AND WAREHOUSE 2022

TIMES REAL ESTATE REVIEW 2022 - DYNAMIC DEVELOPER OF THE YEAR 2022

ICONIC REAL ESTATE AWARD ET 2022
BEST DEVELOPER (COMMERCIAL) ET REAL
ESTATE AWARDS

EXCELLENCE IN REAL ESTATE AWARD - SANMARG

the **signum** edge

Signum Group has been successful in delivering eminent projects before and on-time across Kolkata. Based on its iconic credentials, Signum Group today signifies signature living. The Group is now also focused to set landmarks across Hyderabad with its unsurpassed services and quality products.

The Group is focused on creating modern workspaces in a balanced environment where people can live, learn, work and play.

Our satisfied customers are the sole reason for our inspiration, growth and success. We pledge not only to build real estate spectacles but craft greater lifestyles and well-being for all. Winning the hearts of many, Signum has delivered spaces crossing up to 5 million plus square feet.

The Group is now coming up with projects on a gross area of 3.5 million square feet for both residential and commercial use at the widest range ever. Today, the Signum Group takes pride to announce itself as one of the major developers in the industry with more than 3100 happy customers.

lead developer



co-developer



intellia 22 Gobra Road Kolkata 700 046 West Bengal Missed call for more information +91 92434 40000

NOTE

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